

Bottomless Brunch Policy

Updated: 18/05/2017

We operate a weekly event on Saturday and Sunday which is marketed as “Bottomless Brunch.” This event is subject to terms and conditions which we will outline in this policy.

The promotion offers sparkling wine for a fixed discounted price. This discounted price is only available when purchased with a substantial food item such as a main course or Brunch item. It is not available for non-diners.

The application of these prohibitions is subject to an assessment in any case about whether the activity in question would give rise to a significant risk of breaching one or more of the four licensing objectives:

- The prevention of crime and disorder.
- Public safety.
- The prevention of public nuisance.
- The protection of children from harm.

We have assessed the discount promotion and have concluded that it is not irresponsible and does not contravene any of the licensing objectives. The reasons are as follows:

- Although it is marketed as “Bottomless” we in fact limit the drinks to **seven** glasses per person so as to not contravene the mandatory licensing condition. The Guidance on Mandatory Licensing Conditions - For suppliers of alcohol and enforcement authorities in England and Wales, September 2014 - Provision of alcohol free or for a fixed or discounted fee - This prohibits the provision of an unlimited or unspecified quantity of alcohol for free or for a fixed or discounted fee if there is a significant risk that such provision would undermine a licensing objective.
- We provide free bottles of tap water on the table.
- We will provide Orange juice to mix with the Prosecco free of charge.
- We have SIA supervisors on duty from 12pm onwards.
- All of our bar & floor staff are trained in LICENSING AND SOCIAL RESPONSIBILITY - ENGLAND & WALES.
- We reserve the right to withdraw the promotion from intoxicated customers.
- The discount is 60% at full retail price and lasts for only 2 hours.
- The promotion is food led.
- The promotion clientele are generally aged 25-35, professionals with a disposable income.
- We will ensure there is a dedicated member of staff whose sole purpose is to ensure there is no litter on the pavement directly outside of the venue and adjacent properties.
- Any person participating in the promotion will be limited to table service only.
- Shooters will not be available during the promotion.
- The style of music played will be of a calming nature.
- Smokers will not be permitted outside the front of the venue whilst the promotion is on. All smokers must smoke in the rear terrace.
- The front door will be setup for dispersal similarly to how it is setup for Friday & Saturday nights. SIA doorstaff will ensure that no one lingers outside of the venue and are moved on.
- We will employ extra staff to ensure the manager’s/supervisor’s duties are freed up to concentrate on preventing intoxication.